



# ОБОЗРЕВАТЕЛЬ OBSERVER

SCIENTIFICALLY-ANALYTICAL MAGAZINE

It is published since 1992

---

## Contents

---

<b>Happy New Year!</b>	5
<b>Modernization relations between the authorities and business in Russia</b>	6
A. Zuev	

Modernization is a complex method of decision of managerial and political, economic and social, cultural and personal challenges, which in full standing in front of states, societies and individuals in the context of internal and external threats and risks. This is a totality of processes of technical, economic, social, cultural and political development of the countries. The target functions of modern modernization are the security of the state and society, sustainable functioning of all power structures, as well as a modern business and society.

*Key words:* modernization, the types and directions of modernization, innovative development, Russian Federation, government, business processes, relations between the state and business.

*About the author:* **Zuev Artem V.** – graduate of the Institute of sociology of the Russian Academy of Sciences.

<b>Tandem in the Russian politics: history and the present</b>	17
Y. Kalish	

The article describes various political tandems in the history of Russia. Specific features of a tandem are allocated; it is being specified from other similar forms of political cooperation. The role of tandem in the today's Russian policy is being analysed.

*Key words:* elections, tandem, tandemocracy, diarchy, political duet, Putin, Medvedev, politology, politics, political history of Russia.

*About the author:* **Kalish Yan Viktorovich** – Financial university under the Government of the Russian Federation, Law Department, the 4th year.

<b>Dangerous and safe public relations</b>	28
A. Zagorodnikov	

Article is devoted the analysis of dynamics, concepts, structures public relations. Take into account the purposes and methods PR. Functions and areas of its application are considered. Main principles PR are characterized. The basic lines are allocated and the forecast of development PR in Russia is given.

*Key words:* public relations, PR definitions, PR purposes and methods, PR functions, scopes, PR main principles, PR in Russia.

*About the author:* **Zagorodnikov Andrey N.** – the doctor of political sciences, the professor of

political science and sociology, the candidate of philosophical sciences, the academician of the Russian academy of the social sciences, the valid state adviser of the Russian Federation of 2nd class. He is the author more than 200 scientific and publicist works.

**The European financial crisis: to a question on necessity of transition to system of global management of investment process** 47  
L. Romanova

In article the situation of the European financial crisis in a context of necessity of system engineering of global management by investment process and transition to a sustainable development format is considered. It is noticed that the European Union authorities have lost control over a situation in economy and the finance.

*About the author:* **Romanova Ljudmila Andreevna** – Ph.D (Economics), assistant professor, deputy of Head of the Economics chair MGIMO-University of Ministry of Foreign Affairs of Russia.

**The Russian and foreign legislation, regulating public actions** 54  
A. Borshch

In article the basic standard legal certificates of the states in sphere of regulation of public actions are considered, differences in the criminal and administrative legislation, and also an essence of actions of authorities and organizers of public actions in preparation of meetings, processions are given.

*Key words:* actions, meeting, the democratic country, a state system, the notice.

*About the author:* **Borshch Alexander Alexandrovich** – candidate of legal sciences.

**Formation of modern internal political system of the Kirghiz Republic** 67  
E. Borodin

In article the author carries out the deep analysis of internal political system and social and economic conditions in the Kirghiz Republic during the period with 1990 up to now. Sources of two revolutionary situations in Kyrgyzstan and participation in them of external forces are considered.

*Key words:* Kyrgyzstan, policy, revolution, clan, economy.

*About the author:* **Borodin Evgeniy Anatol'evich** – The Candidate of the economicsciences. The Institute of a regional policy, Moscow.

**Shadow side of Russian-Chinese ties** 82  
A. Mikhailenko

The object of this article is the structure of shadow sphere in Russian-Chinese relations, its sources and mechanisms of functioning, as well as possibilities of its use in the development of Russia and China.

*Key words:* shadow sphere, shadow relations, shadow law, shadow psychology, illegal migration, China, Trans-Baikal region.

*About the author:* **Mikhailenko Alexander N.** – Doctor of Political Sciences, professor of foreign policy at the Russian Presidential Academy of National Economy and Public Administration.

**EU's Eastern Partnership after the Warsaw Summit: Catching a Second Wind?** 90  
O. Arutyunyan, A. Sergunin

This paper examines both the first results of the EU's Eastern Partnership and its prospects for the near future. It concludes that this program is still in its infancy and did not solve its conceptual, institutional and financial problems. Russia is still cautious about the Eastern Partnership because it is perceived as an EU instrument of geopolitical domination in the post-Soviet space.

*Key words:* Eastern Partnership, European Union, EU-Russia relations, post-Soviet space.

*About the authors:* **Arutyunyan Oksana** – Ph.D. Student in the Department of International Relations Theory & History, School of International Relations, St. Petersburg State University;

**Sergunin Alexander** – Professor in the Department of International Relations Theory & History, School of International Relations, St. Petersburg State University.

## 1942: tragedy and fundamental change

98

A. Tsvetkov

In article on a basis of documentary materials of last time the basic events on the Soviet-German front in 1942 year, 70 years ago are opened.

*Key words:* tragedy of summer of 1942, Stalingrad, the North Caucasus, counterattack, fundamental change.

*About the author:* **Tsvetkov Anatoly Isaakovich** – the honored worker of a science of the Russian Federation, the doctor of military sciences, the professor.

## 1941 - to the South from the Soviet Borders

108

S. Monin

On the basis of the analysis of the military situation in 1941, the author analysis the situation of that time on the southern borders of the USSR, Arabian East and Africa. In this connection the author considers the actions of the fascist Italy and Germany in Africa, military and political problems of the England-American allies and "Free France" and negotiations between the USSR, England and USA about the second front in Europe as the most important theater of operations in the outcome of war.

*Key words:* second world war, Arabian East, third Reich, Italy, Tobruck.

*About the author:* **Monin Sergey Michailovich** – Candidate of History, Dean of the faculty of the MGIMO.

## Ideology of resettlement process in Israel

117

Ivo Hlavacek

In article resettlement process in the territories occupied by Israel and its ideology is analyzed. It is noticed that a suspense of a question on the status of the Palestinian territories occupied in 1967 promoted the beginning of resettlement process. In the occurrence of the Jewish settlements on occupied by Israel of territories on the West Bank of Jordan also is the considerable factor interfering a finding of the compromise in the Palestine-Israeli conflict.

*Key words:* the Palestine-Israeli conflict, resettlement process, syonism.

*About the author:* **Hlavacek Ivo** – Ph D (justice), expert on the International law, ambassador of Slovakia in Israel (2008-2010). Central European University in Skalice (Slovakia).